

IN THE CLAIMS:

1. (Currently Amended) A method of producing personalized songs, comprising:
providing a structure for a request for a personalized song including designating at least one of a event, musical genre, a point of view, an instrumental choice, tempo style, tempo, instrumentation, and genre, and a recipient;
receiving a request from a requestor for a personalized recording according to the provided structure;
retrieving a song in accord with the received request;
generating modifying a the song by altering at least one of event, musical style, tempo, instrumentation, and genre according to the received request to generate a requested song;
recording the requested song to create a requested recording; and
distributing the requested recording to the recipient according to the request.
2. (Currently Amended) The method of Claim 1, wherein receiving a request includes receiving a request for a plurality of requested ~~genres, points of view, instrument choices, and tempos~~ event, musical style, tempo, instrumentation, and genre.
3. (Currently Amended) The method of Claim 21, wherein the genre is at least one of new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.
4. (Currently Amended) The method of Claim 1, wherein generating modifying a song includes either transposing or arranging ~~a second the retrieved requested song based upon a first~~ to generate the requested song differing in at least one of requested event, musical style, tempo, instrumentation, and genre ~~genre, point of view, instrumental choice and tempo~~.

5. (Currently Amended) The method of Claim 4, wherein either transposing or arranging the recording includes either transposing or arranging at least one of a desired event, musical style, tempo, instrumentation, and genre ~~genre, a point of view, an instrument choice and a tempo according to a rule.~~

6. (Original) The method of Claim 1, wherein distributing the recording includes distributing to at least one of a distribution center or the individual requestor.

7. (Original) The method of Claim 1, wherein receiving a request includes receiving requests via at least one of a person-to-person communication, direct mailing, Internet-based interaction, telephonic or facsimile communication.

8. (Currently Amended) The method of Claim 1, wherein generating a song includes recording to recording medium, wherein recording medium includes at least one of a compact disc, ~~a mini-compact disc, an audio cassette, a record, a memory device on server, a flash memory card, a hard drive, and digital or analog recording device~~ a mini-compact disc, an audiocassette, a record, an mp3 file, and a digital or analog recording device.

9. (Currently Amended) A system for providing personalized songs, comprising:
- a request acquisition center configured to receive a structured request for a personalized song, the structured request including:
 - at least one of event, style, tempo, instrumentation and genre, the request acquisition center including a source music database containing a plurality of recordings, the music database being configured to retrieve a source recording according to the structured request;
 - a recording development center configured to modify ~~generate~~ the personalized source song according to the received structured request to generate a generated song, including:

an assignment center that assigns the modifying of the source song to an artist
by providing the source song and a license contract to the artist; and
a receiving center configured to receive the modified song from the artist;
a recording reproduction center configured to store the generated song on a recording
medium; and
a recording distribution center configured to distribute the personalized song.

10. (Previously Presented) The device of Claim 9, wherein the request acquisition center is for receiving the structured request by means of at least one of person-to-person communication, direct mailing, Internet-based interaction, or telephonic or facsimile communication.

11. (Previously Presented) The device of Claim 9, wherein the recording development center is further configured to generate a plurality of personalized songs according to a received structured request.

12. (Original) The device of Claim 9, wherein the recording reproduction center is an analog or digital recording system.

13. (Previously Presented) The device of Claim 9, wherein the recording reproduction center records to a recording medium, including compact disc, mini-compact disc, audiocassette, record, mp3 file, or digital or analog recording device.

14. (Previously Presented) The device of Claim 9, wherein the recording distribution center is configured to distribute the personalized song over a network.

15. (Currently Amended) A method of producing personalized recordings, comprising:

generating recording a first original song for a selected occasion in a first genre, point
of view, and tempo combination;
storing the first original song in a source recording database;

receiving a structured request including at least one of a second of event, style, tempo, and genre;

~~transposing/arranging~~ modifying the first original song according to the at least one second event, style, tempo, and genre, point of view, and tempo combinations to generate a second original song;

storing the second original song in the recording database; and

making the stored songs available for purchase.

16. (Previously Presented) The method of Claim 15, wherein the ~~genre, point of view, and tempo combination includes~~ a genre ~~that is~~ includes at least one of a new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.

17. (Previously Presented) The method of Claim 15, wherein making the stored songs available for purchase comprises receiving requests by means of at least one of a person-to-person communication, direct mailing, Internet-based interaction, telephonic or facsimile communication.

18. (Previously Presented) The method of Claim 15, wherein making the stored songs available for purchase comprises offering the songs for sale and delivery with at least one of a greeting card, an invitation, or announcement.

19. (Currently Amended) A system for selling personalized songs, comprising:

a means for receiving a request for a personalized song specifying an event, style, tempo, instrumentation and genre, occasion, a point of view, a first genre, and a first tempo;

a means for generating ~~the personalized song according to the request~~ a request to an artist to compose the personalized song according to the request;

a means for receiving the composed personalized song;
a means for storing the personalized song to a database;
~~a means for transposing/arranging the personalized song into at least one of a second~~
~~genres and a second tempos;~~
~~a means for storing the transposed/arranged song to the database; and~~
a means for selling making the stored personalized songs available for purchase.

20. (Original) The system of Claim 19, wherein the genre is at least one of a new and old country, rock, blues, hip-hop, salsa, jazz, opera, soul, pop, easy listening, romance, swing, Latin, orchestral, adult contemporary, comedy, religious/gospel, or blues.

21. (Previously Presented) The system of Claim 19, wherein the means for making the stored songs available for purchase comprises a means for receiving requests by means of at least one of a person-to-person communication, direct mailing, Internet-based interaction, or telephonic or facsimile communication.

22. (Previously Presented) The system of Claim 19, wherein the means for making the stored songs available for purchase comprises:

- a. a means for placing one of the stored recordings on a recording medium; and
- b. a means for offering the songs for sale and delivery of the musical medium with at least one of a greeting card, an invitation, or an announcement.

23. (Currently Amended) A method of commercially producing personalized songs, comprising:

receiving a request for a personalized song, the request including a designated recipient and at least one of a first specified event, style, tempo, instrumentation
and genre, genre, first point of view, first instrumental choice, and first tempo;



~~generating~~ retrieving a song according to the request from a database configured to contain a plurality of songs according to event, style, tempo, instrumentation and genre;

~~recording the song on a storage medium;~~

~~transposing/arranging~~ modifying the song by altering at least one of the ~~genre, point of view, instrumental choice and tempo~~ event, style, tempo, instrumentation and genre of the ~~generated~~ retrieved song;

recording the transposed/arranged song on the storage medium; and

distributing the recorded songs ~~either~~ to the designated recipient.

24. through 27 (Cancelled).

28. (Original). The device of Claim 9, wherein the recording distribution center is configured to distribute the recorded personalized song by physical delivery.

29. (Original) The device of Claim 9, wherein the request for a personalized song including designating at least one of a musical genre, a point of view, an instrumental choice, tempo and a recipient.

30. (Original) The device of Claim 29, wherein the requests for a personalized song including designating a plurality of musical events, styles, tempos, instrumentations and genres, ~~genres, a plurality of points of view, an plurality of instrumental choices, or a plurality of tempos.~~

31. (Original) The method of Claim 23, wherein

receiving a request further includes receiving at least one of a second specified genre,

second point of view, second instrumental choice, and second tempo; and

~~transposing/arranging~~ modifying is according to the received request.